

# Fisher&Paykel HEALTHCARE

NZX Australasian Media Day 12 November 2003





## **Investment Highlights**

- Leading player in heated humidification devices and consumables for a variety of respiratory markets
- Estimated US\$1.2 billion+ market opportunity
- High level of innovation
- Global presence
- Competitive NZ cost base
- Strong financial performance
- Experienced management team

NZSX:FPH, ASX:FPH



## **Operating Results US\$**

H1FY04 (6 mths)

	% Revenue	<u>US\$M</u>	<u>%</u> △pcp
Operating revenue	100%	60.3	+27%
Gross profit	70.5%	42.6	+32%
SG&A	28.8%	17.4	+36%
R&D	6.4%	3.9	+47%
Total Operating Expenses	35.3%	21.3	+38%
<b>Operating Profit</b>	35.3%	21.3	+27%
Profit after Tax	24.1%	14.5	-8%



## **Operating Results NZ\$**

H1FY04 (6 mths)

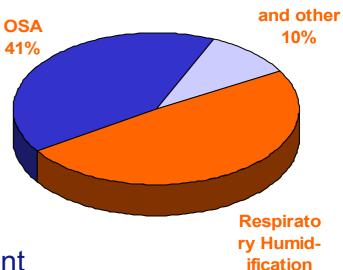
	% Revenue	NZ\$M	<u>%</u> △pcp
Operating revenue	100%	104.9	+4%
Gross profit	70.5%	74.0	+8%
SG&A	28.8%	30.2	+11%
R&D	6.4%	6.8	+20%
Total Operating Expenses	35.3%	37.0	+12%
Operating Profit	35.3%	37.0	+4%
Profit after Tax	24.1%	25.2	-25%





### **Markets and Products**

- Respiratory humidification
- Obstructive sleep apnea
- Neonatal and other



Consumable products represent approx. 50% of core product sales



49%

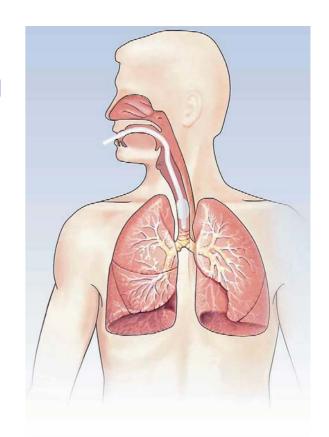
Neonatal

<sup>\* 12</sup> months to 31 March 2003



## **Respiratory Humidification**

- Normal airway humidification is bypassed or compromised during ventilation or O<sub>2</sub> therapy
- Mucociliary transport system operates less effectively
  - increases risk of infection
  - impairs gas exchange
- Need to deliver gas at physiologically normal levels
  - 37°C body core temperature
  - 44mg/L 100% saturated







## **Market Opportunity**

Humidification systems are utilized to create, control and deliver optimal levels of humidity

- Estimated US\$300+ million market worldwide
  - heated humidifier controllers
  - humidifier chambers
    - +
  - breathing circuits
    - +
  - unheated humidifiers
  - oxygen therapy supplies
- Heated humidifiers utilized as systems creates ongoing consumables revenue stream



## Fisher & Paykel's Humidification Systems

Fisher & Paykel has a full range of industry-leading respiratory humidification systems

#### Products include:

MR850 Respiratory Humidification System

- invasive ventilation, O<sub>2</sub> therapy and non-invasive ventilation
- patented flow measuring technology
- integrated system
- "set and forget" optimal humidity

#### MR410 Respiratory Humidifier

- O<sub>2</sub> therapy and non-invasive ventilation
- electronic thermostat
- simple controls





## Single-use Components

#### Single-use chambers

- patented auto filling MR290
- manual filling models

#### Single-use breathing circuits

- adult and neonatal
- patented spiral heater wire
- less condensation
- delivery of optimal humidity
- New technology in pipeline

#### Breathing circuit components

- filters
- catheter mount



- weaning kit
- On average, 35 system set-ups used per controller per year









Revenue growth (US\$) H1 FY04 +37% on pcp

Weaning Kit



Sales growth driven by chamber and circuit sales, acceptance of MR850 system

Continued market share growth in breathing circuits, rapid uptake of neonatal circuits







SARS ~ US\$2M

Non-invasive ventilator breathing circuit

- Non invasive ventilation circuit, weaning kit, catheter mount introduced
- New breathing circuit technology in R&D pipeline





- Temporary closure of airway during sleep
- Can greatly impair quality of sleep, leading to fatigue; also associated with stroke and heart attack
- Estimated US\$700+ million worldwide market, growing 15%-20%
- 12 million affected by OSA in US alone
- Most common treatment is CPAP (Continuous Positive Airway Pressure)
  - key issue with CPAP is compliance
- Humidification provides significant acceptance and compliance improvements



Normal breathing



Patient with OSA





Fisher & Paykel has a broad range of CPAP products, including flow generators, humidifiers and masks

#### Products include:

- HC150 Humidifier
  - suitable for use with most OSA flow generators
  - patented Ambient Tracking™ system



- compact, integrated unit
- patented Ambient Tracking™ Plus system
- compliance optimizer
- proprietary motor technology
- HC210/211 Convertible Flow Generator
  - Easy conversion to heated humidity
- Two new flow generators in pipeline







## Mask Systems

- FlexiFit<sup>™</sup> Nasal Masks
  - patented sliding attachment
  - flexible FlexiFit™ foam cushion
  - bias flow diffuser
  - less leaks, greater comfort
- Oracle™ Oral Mask
  - proprietary oral interface
  - no headgear required
- Three new masks in pipeline







## **CPAP/Obstructive Sleep Apnea Update**

- Revenue growth (US\$) H1FY04 +15.4% on pcp
- Flow generator revenue growth +28% Q2 on pcp
- HC221LE flow generator introduced
- HC211 convertible flow generator introduced, expands market opportunity
- HC405 FlexiFit<sup>™</sup> nasal mask introduced
- New flow generators, masks in R&D pipeline

















#### **Neonatal Warmers and CPAP**

- Radiant Warmers
  - 400,000 pre-term live births per year in US
  - warmers required in delivery and NICU
  - precise and stable temperature control



- Infant CPAP System
  - proprietary bubble CPAP, noninvasive, oscillating pressure
  - lower risk alternative to ventilation









## **Neonatal and Warming Update**

- Revenue growth (US\$) H1FY04 +48%
- Strong infant warmer revenue growth
- Growing acceptance of Neopuff infant resuscitator and neonatal CPAP system







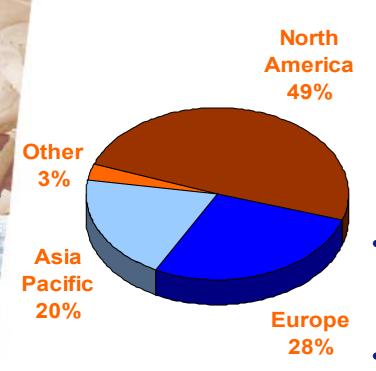


## Research & Development

- 130 engineers, scientists, physiologists
- R&D increase to 6.4% of revenue H104
- Significant new product pipeline for FY2004
  - Flow generators
  - Masks
  - Breathing circuit technology
  - Patient warmer
- Competitive NZ cost base
- 32 US patents, 53 US pending \*, 48 ROW, 186 **ROW** pending
- NZ\$3.6M funding over 4 yrs for COPD research



## **Global Presence**



Revenue by Region 12 months 31 March 2003

#### Direct

- hospitals, alternate site, home care dealers
- sales offices in USA/Canada,
  UK/Ireland, France/Benelux/Italy/
  Spain, Germany/Austria, Australia and NZ
- Ongoing international expansion
- Distributors
  - 100 distributors worldwide 90 countries
- Original Equipment Manufacturers
  - supply most leading ventilator and CPAP manufacturers





### **Growth Drivers**

- Maintain high level of innovation
  - continue to improve existing product lines
  - develop complementary product offerings
- Target new medical applications
  - e.g. COPD
- Increase international presence,
  - e.g. Italy, Spain, China





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