# Care by Design

Fisher & Paykel Healthcare Investor Day Sydney, October 2017



Ř

2

tiflo

tiflow

## Morning Agenda

10:00am	Welcome	Marcus Driller	General Manager Corporate	
10:00am	Sustainable Profitable Growth	Lewis Gradon	Managing Director & CEO	<b>S</b>
10:15am	Patient-focused R&D	Andrew Somervell	VP - Products & Technology	Fap
10:35am	Sales Approach: Enabling Clinical Change	Paul Shearer	Senior VP - Sales & Marketing	
10:55am	Airvo & Optiflow: World-Leading Technology	Chris Crone	Airvo R&D Manager	
11:15am	Transforming Respiratory Therapy in Infant Care	Andy Niccol	General Manager - Infant Care	
11:35am	Nasal High Flow The Brisbane (Paediatric) Experience	Dr Andreas Schibler	Lady Cilento Children's Hospital	
12:00pm ·	- 1:00pm Lunch Break			
Time will be r	made available at the end of each presentation specifically for quest	ions and answers.	Fi	sher&Pavkel









## Afternoon Agenda

2:25pm	Closing Comments	Lewis Gradon	Managing Director & CEO	
2:00pm	Management Team Q&A	Lewis Gradon Paul Shearer Tony Barclay Debra Lumsden Andrew Somervell Winston Fong	Managing Director & CEO Senior VP - Sales & Marketing Chief Financial Officer VP - Human Resources VP - Products & Technology VP - Surgical Technologies	
1:30pm	Driving Patient Success with OSA Therapy	Fiona Cresswell	General Manager Marketing	
1:10pm	Nasal high flow humidified air via hospital in the home	Dr Darren Mansfield	Monash Health	
1:00pm	Building the body of clinical evidence for myAirvo and Optiflow in the home	Chris Crone	AIRVO R&D Manager	

2:30pm – 3:00pm Product hands-on and further opportunity to speak with FPH team

Time will be made available at the end of each presentation specifically for questions and answers.











# Sustainable Profitable Growth

Lewis Gradon Managing Director & CEO

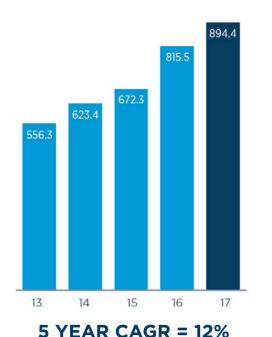




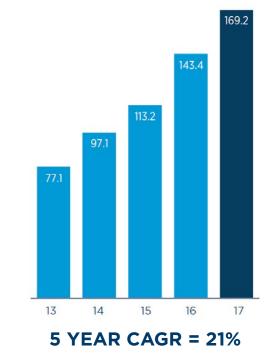
## Question most often asked by investors

# How long can you continue to grow at these kind of rates?

#### **OPERATING REVENUE** NZ\$MILLIONS

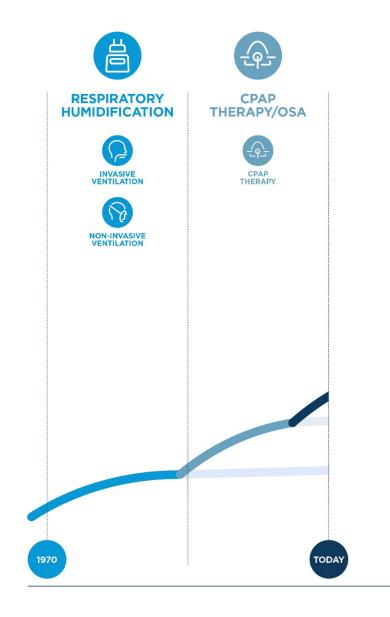


#### NET PROFIT AFTER TAX NZ\$MILLIONS



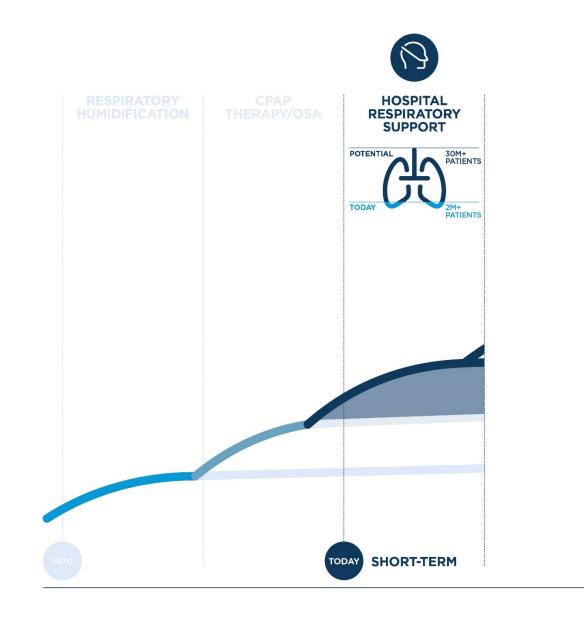


We've established an enviable track record for delivering SUSTAINABLE REVENUE GROWTH.



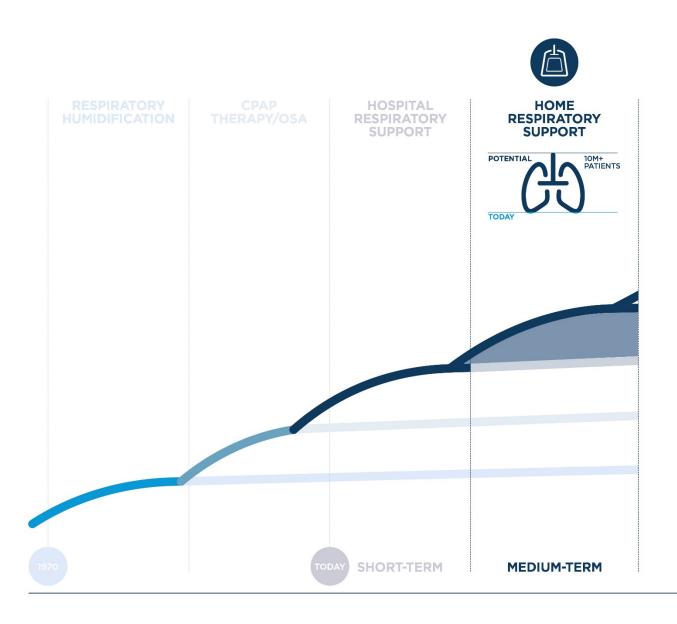


### Where will sustainable growth come from in the SHORT-TERM?





### Where will sustainable growth come from in the MEDIUM-TERM?

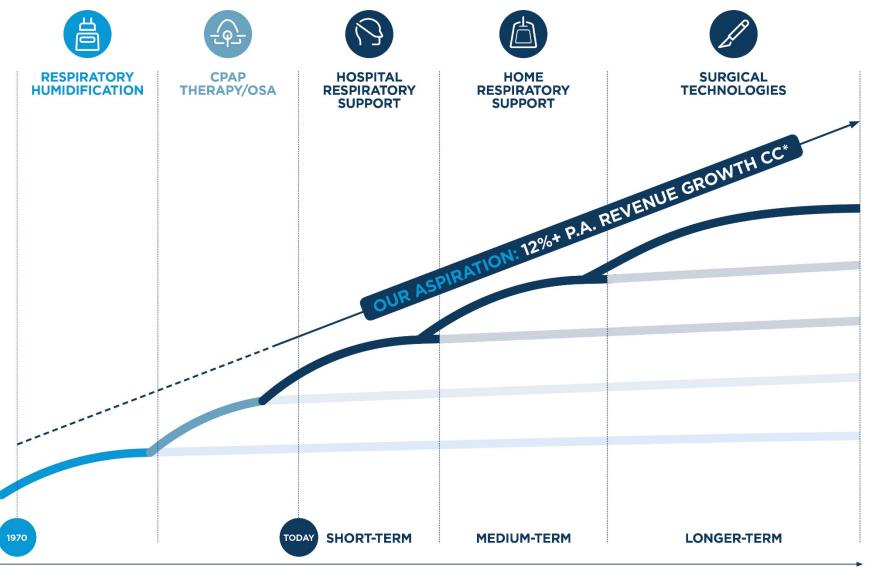




Where will sustainable HOSPITAL HOME SURGICAL growth come RESPIRATORY RESPIRATORY **TECHNOLOGIES** SUPPORT SUPPORT from in the POTENTIAL 20M+ PATIENTS LONGER-TERM? TODAY SHORT-TERM **MEDIUM-TERM** LONGER-TERM



OUR ASPIRATION: Sustainably DOUBLING our constant currency revenue every 5-6 years.



\*CONSTANT CURRENCY



## Characteristics of our business

### Market opportunities

- Diverse, growing clinical data
- Underpinned by favourable demographics, aging populations and developing country healthcare spend

### Valued customer benefits

- Improved patient outcomes
- Lower cost of care

#### Independence of economic cycles

• Revenue derived from treating a patient

### Barriers to entry

- Regulated
- Patented IP
- Care Continuum: Throughout hospital to home
- Sales force investment
- Knowledge base

### Relatively predictable cash generation

- Hardware placement drives per patient consumables
- Successful treatment resists change
- Change of clinical practice inertia





# Questions?



11/2

# Patient-focused R&D

Andrew Somervell – Vice President Products and Technology

F&P



## Improving Clinical Practice: R&D approach

- Unique products with valued differentiation that:
  - Improve care and outcomes
  - Lower overall cost of treating patients
- Proven innovation history
- Original thought required
- Enabled through understanding unmet patient and caregivers' needs





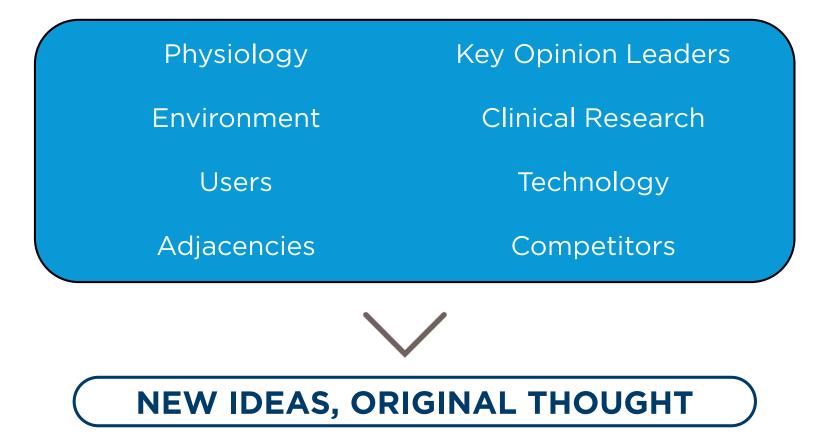
## Patient Oriented R&D

- Philosophy of doing what's best for the patient
  - Needs of all stakeholders align with patient needs
  - Encourages long term thinking
  - Ingrained in FPH culture
- Patient focused multi-disciplinary product teams
  - Specialist skills, broad knowledge





## Patient Focused Teams: In-depth Knowledge





## Enabling our Product Teams

- Easy access to the user environment:
  - Strong relationships with local and offshore hospitals and homecare dealers
  - Patient knowledge, testing solutions
- Learning by creating
  - Prototype, test, learn
  - World-class prototyping and testing facilities
- Access to world-leading technology experts
- R&D access to manufacturing
- Proven ability to attract and grow top talent





## F&P 950: Redefining Expectations

• F&P 850 current market leader









## AirSpiral Inspiratory Limb

- Opportunity:
  - Optimal humidity, minimal condensation in difficult ambient conditions
- Benefits:
  - Reduce ventilation breaks
  - Reduce infection risk
  - Reduce clinician's time dealing with condensate
- Idea:
  - Insulate delivered medical gas with pockets of air
- Result:
  - AirSpiral Tube
- Technical challenge
  - How to manufacture
- Conceived for 950, adapted for Airvo and SleepStyle







# Questions?



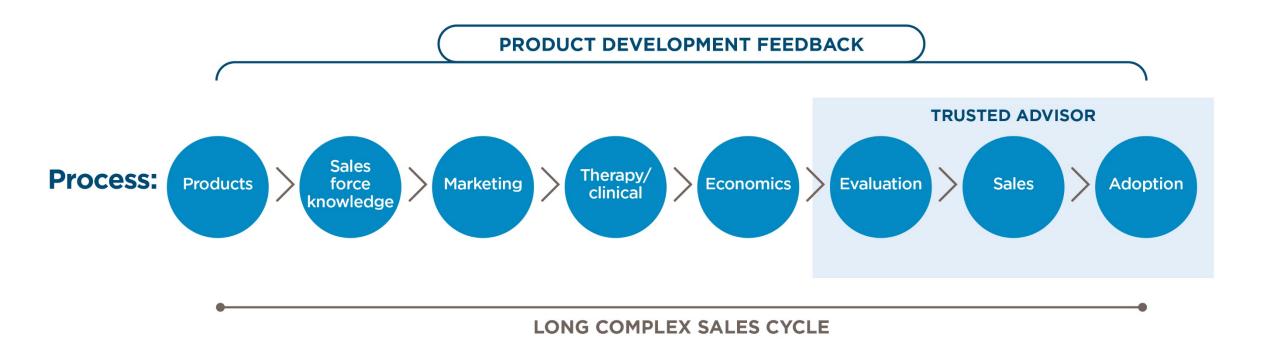
Sales approach: enabling clinical change

Paul Shearer Senior VP – Sales & Marketing





## Clinical change process



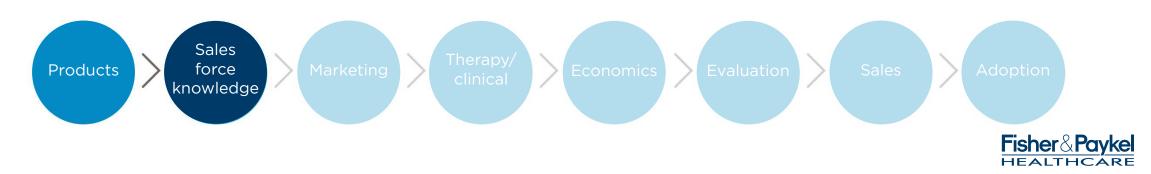


## Developing sales team effectiveness

- Product training
- Therapy understanding
- Expert domain knowledge
- Develop customer relationships
- Trusted advisor



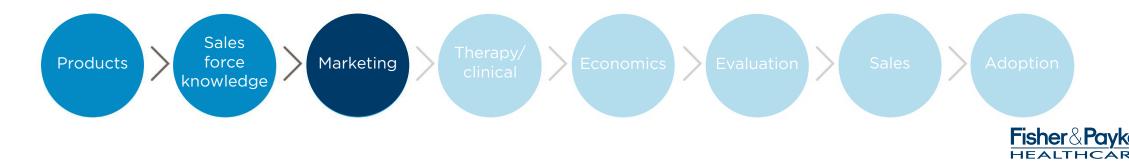
### Takes several years for a FPH sales rep to become fully effective



## Role of marketing

- Condition market for sales organisation
- Patient group experts
- Develop messaging and approach
- Clinically-focused marketing
- Promote FPH brand
- Product approval and country registrations

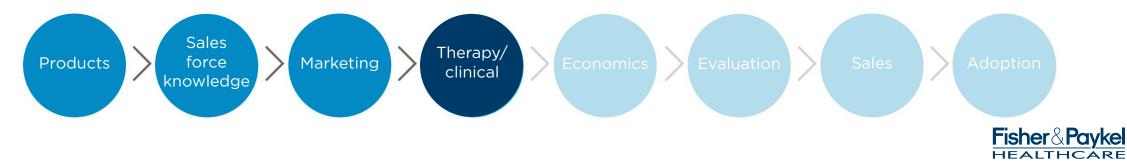




## Clinical and therapy validation

- Develop Key Opinion Leaders (KOL relationships)
- Pilot studies
- Physiological studies (Mechanisms)
- Outcome studies (RCT)
- Peer to peer education

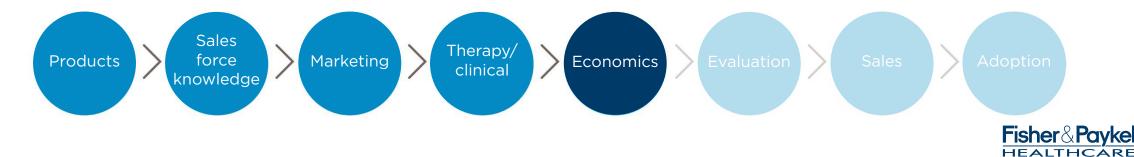




## Value-based economics

- Cost calculators
- Translation of clinical evidence to financial benefits
- User case studies
- External financial validation
- Reimbursement / payment pathways

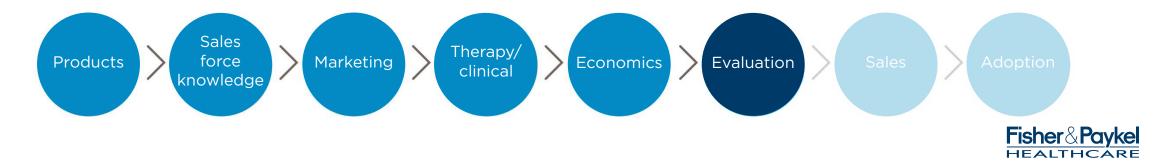




## Evaluation

- Customer preparedness
- Evaluation criteria
- Educating clinicians over multiple shifts
- Validating critical success factors
- Trust and confidence

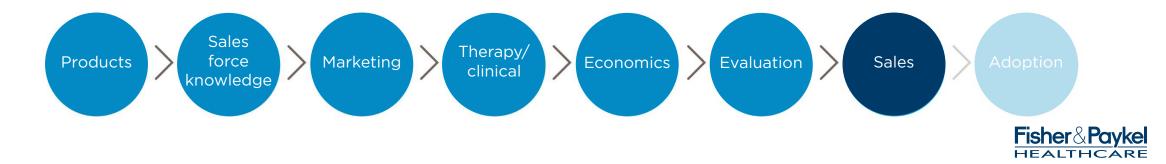




## Sales achievement

- Contract (GPO / IDN) formularies
- Win / meet tender specifications
- Capital acquisition (annual cycles)
- Lease / commitment programmes
- Installation / in-service support
- Customer success

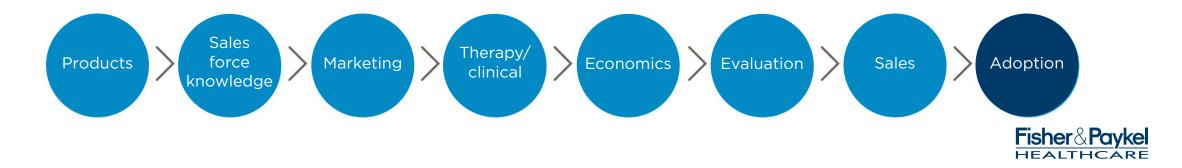




## Driving adoption

- Facilitate change management
- Customer commitment
- Standard of care
- Physician-generated protocol
- Product performance
- Ongoing review





## Customer satisfaction

- Proven product performance
- Improved care and outcomes based on unique FPH product  $\checkmark$
- Strong relationships and trust  $\checkmark$
- Product standardisation and continuum of care  $\checkmark$
- Customer commitment  $\checkmark$



## Enabling clinical change - summary

- Clinical change is a disruptive, lengthy and complex process
- Clinicians:
  - working with trusted products delivering improved outcomes
  - to at risk patients
  - are reluctant to change





# **Questions?**



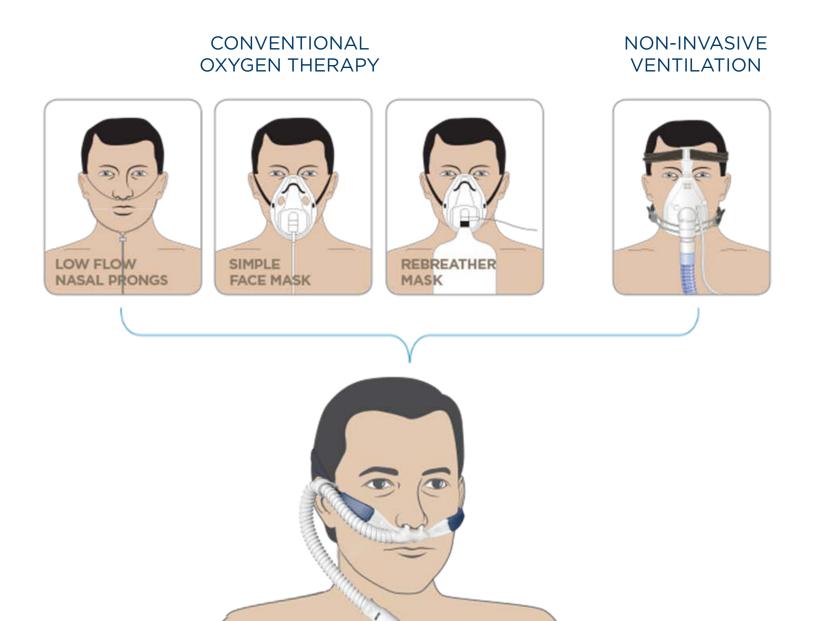
# Airvo & Optiflow: World-Leading Technology

Chris Crone Research & Development Manager -Airvo/Optiflow



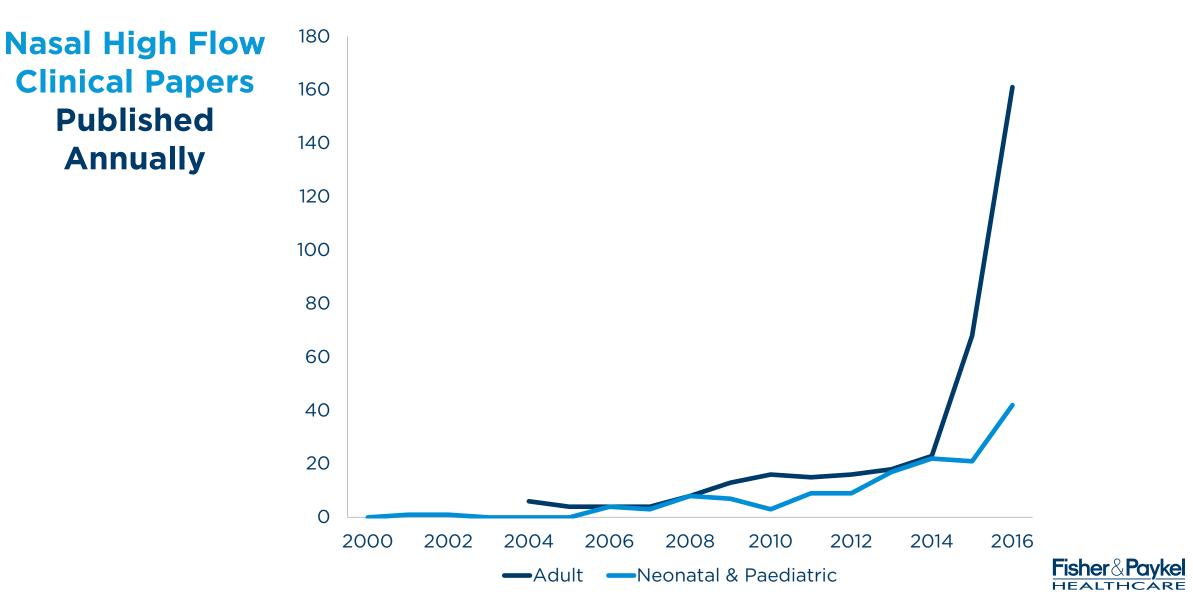


## What is Optiflow nasal high flow therapy?





## Interest accelerating in Nasal High Flow therapy



## 2014-2015: Breakthrough publications



#### The NEW ENGLAND JOURNAL of MEDICINE

#### ORIGINAL ARTICLE

High-Flow Oxygen through Nasal Cannula in Acute Hypoxemic Respiratory Failure



#### ORIGINAL ARTICLE

Nasal High-Flow versus Venturi Mask Oxygen Therapy after Extubation Effects on Oxygenation, Comfort, and Clinical Outcome



#### Original Investigation | CARING FOR THE CRITICALLY ILL PATIENT

High-Flow Nasal Oxygen vs Noninvasive Positive Airway Pressure in Hypoxemic Patients After Cardiothoracic Surgery A Randomized Clinical Trial





# 2016: More evidence post-extubation

#### Original Investigation | CARING FOR THE CRITICALLY ILL PATIENT

Effect of Postextubation High-Flow Nasal Cannula vs Conventional Oxygen Therapy on Reintubation in Low-Risk Patients A Randomized Clinical Trial

Gonzalo Hernández, MD, PhD; Concepción Vaquero, MD; Paloma González, MD; Carles Subira, MD; Fernando Frutos-Vivar, MD; Gemma Rialp, MD; Cesar Laborda, MD; Laura Colinas, MD; Rafael Cuena, MD; Rafael Fernández, MD, PhD



#### JAMA | Original Investigation | CARING FOR THE CRITICALLY ILL PATIENT

Effect of Postextubation High-Flow Nasal Cannula vs Noninvasive Ventilation on Reintubation and Postextubation Respiratory Failure in High-Risk Patients A Randomized Clinical Trial

Gonzalo Hernández, MD, PhD; Concepción Vaquero, MD; Laura Colinas, MD; Rafael Cuena, MD; Paloma González, MD; Alfonso Canabal, MD, PhD; Susana Sanchez, MD; Maria Luisa Rodriguez, MD; Ana Villasclaras, MD; Rafael Fernández, MD, PhD

### Summary

- 7 centres in Spain
- 527 patients at <u>low</u> risk of reintubation
- Optiflow significantly reduced reintubation rates vs O2

### Summary

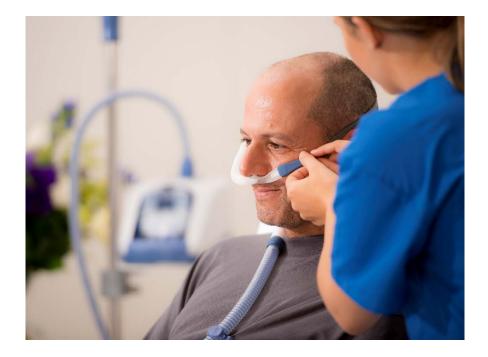
- 3 centres in Spain
- 604 patients at <u>high</u> risk of reintubation
- Optiflow was non-inferior to NIV

### Reintubation is linked with poor outcomes



## Emerging evidence in other areas

- Hypercapnic patients
  - Large randomised controlled trials (RCTs) in planning stages (French government support)
- Emergency department
  - Bell, et al. 2015. Emergency Medicine Australasia
  - Makdee, et al. 2017. Annals of Emergency Medicine



- Wards
  - Pirret, et al. 2017. Intensive Critical Care Nursing



## Emerging evidence in other areas

- Evolution in research
  - Different patient groups and settings
  - Larger trials

- Towards:
  - All spontaneously breathing patients requiring respiratory support



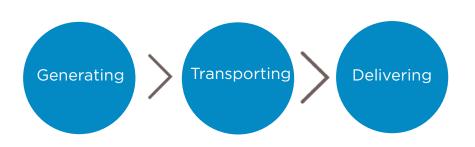


# FPH technology advantage

### For Optiflow Nasal High Flow:

- Generating with Airvo
- Transporting with AirSpiral
- Delivering with Optiflow





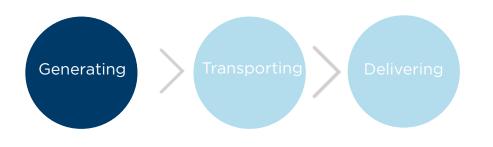


# Generating with Airvo

Superiority in:

- Performance humidification, flow, sensing
- Versatility wide range of temperatures, flows and oxygen
- Mobility throughout the hospital





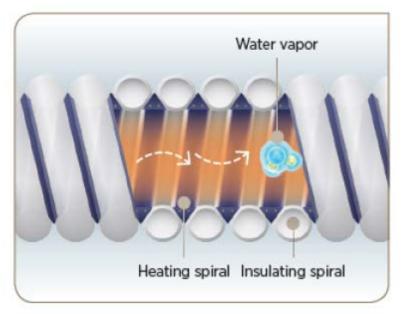




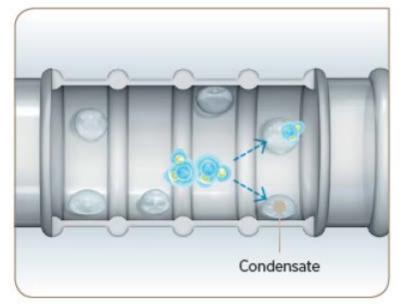
# Transporting with AirSpiral

- Superior protection against condensate
- Patents filed on technology and processes

### **AirSpiral tubes**



### **Conventional breathing tubes**







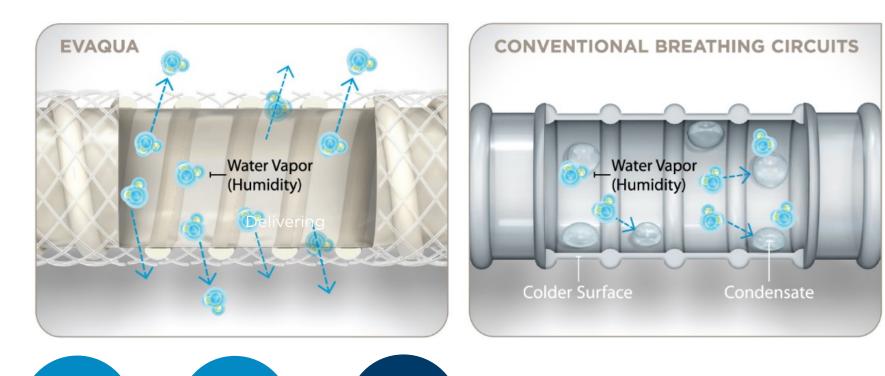


# Delivering with Optiflow

Transporting

Generating

- The only interface with Evaqua technology
- Reduces formation of mobile condensate
- Comfort for patients and confidence for clinicians



Delivering





# Exciting potential





# Questions?



ospiral

# Transforming Respiratory Therapy in Infant Care

Andy Niccol General Manager – Infant Care



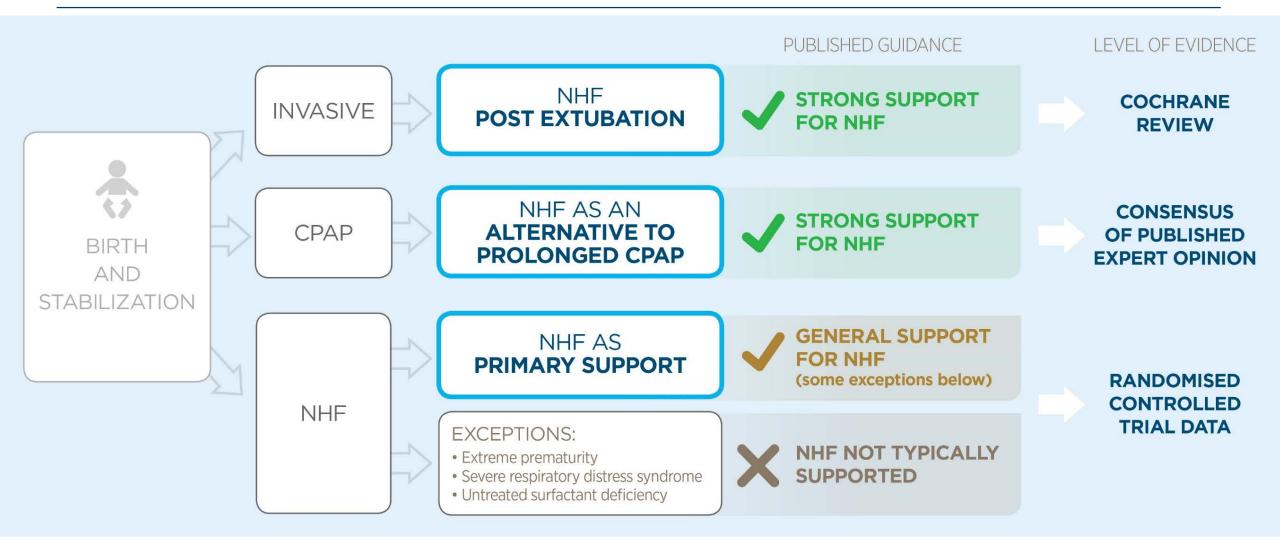


### Infant care continuum





### Current evidence supporting the clinical applications of NHF



Manley et al. N Engl J Med. 2013. 2. Colins et al. J Pediatrics. 2013. 3. Yoder et al. Pediatrics. 2013.
 Roberts et al. N Engl J Med. 2016. 5. Lavizzari et al. JAMA Pediatrics. 2016. 6. Wilkinson et al. Cochrane Database Syst Rev. 2016.
 Manley et al. Clinic Perinatol. 2016. 8. Roberts et al. Maternal Health Neonatol Perinatol. 2017.

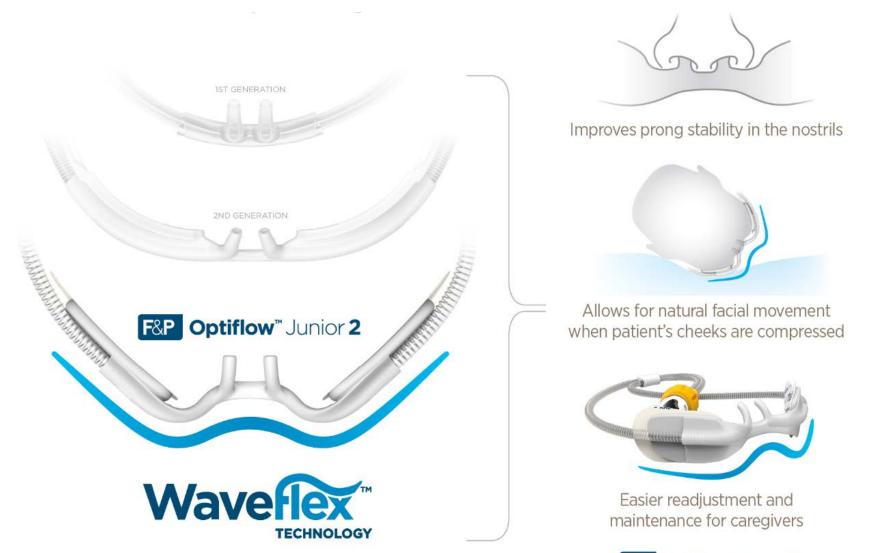


### The next generation of care





## Enhanced prong retention



F&P Optiflow<sup>™</sup> Junior 2



### Enhanced prong retention





# Wider range of sizes

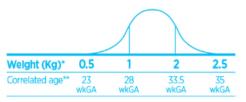
NEW



#### APPROXIMATE AGE AND WEIGHT

**0.9** 27 wkGA

Age and weight information should only be used as a guide. Ensure clinical judgement is used when sizing.



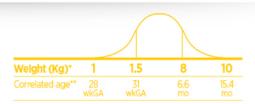




XL

XS

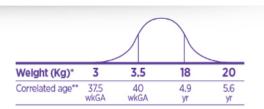




28 wkGA 3.5

40 wkGA 42.5 wkGA







		$\int$		
Welght (Kg)*	5	7	25	30
Correlated age**	47.5 wkGA	4.7 mo	7.6 yr	12 уг

wkGA = weeks of gestation; mo = months; yr = years

\* Weight data is based on F&P product validation studies.

\*\* Age data is a correlation to weight data based on a combination of Fenton, WHO and CDC growth charts.



# Retains existing product benefits





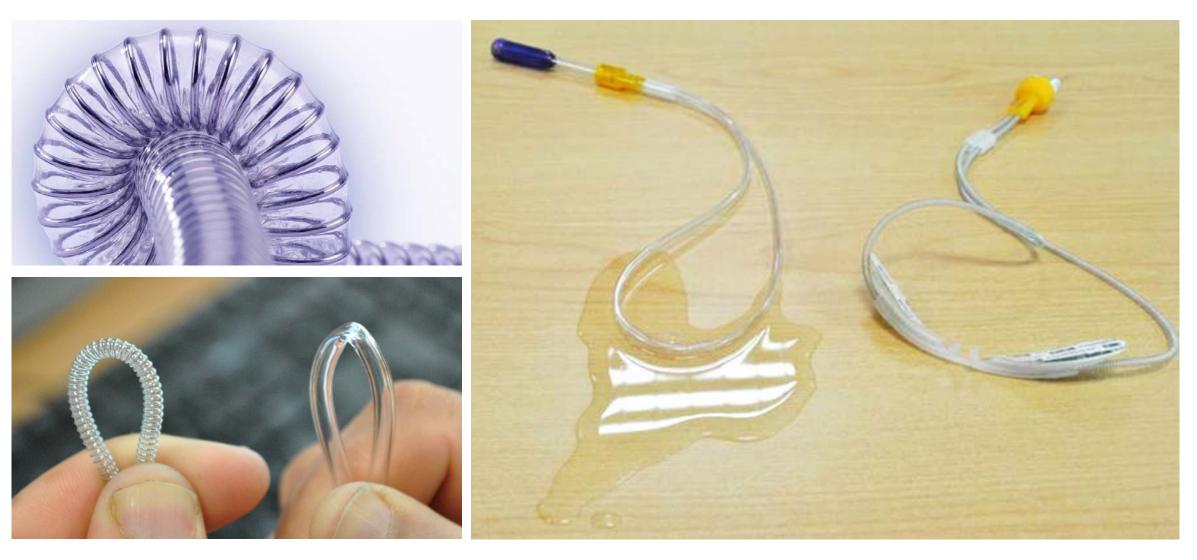


# Wigglepads





# Tube Technology





# Questions?



### Nasal High Flow The Brisbane (Paediatric) Experience



#### **Associate Professor Andreas Schibler**

Paediatric Intensive Care Staff Specialist FCICM - PICU Medical Lead of Paediatric Critical Care Research Group (PCCRG) Lady Cilento Children's Hospital and The University of Queensland



The PCCRG receives an ongoing research grant from Fisher & Paykel Healthcare. Travel expenses associated with this presentation have been covered by Fisher & Paykel Healthcare



A. Schibler
T. M. T. Pham
K. R. Dunster
K. Foster
A. Barlow
K. Gibbons
J. L. Hough

### Reduced intubation rates for infants after introduction of high-flow nasal prong oxygen delivery

### Table 3 Infants with viral bronchiolitis listed by year

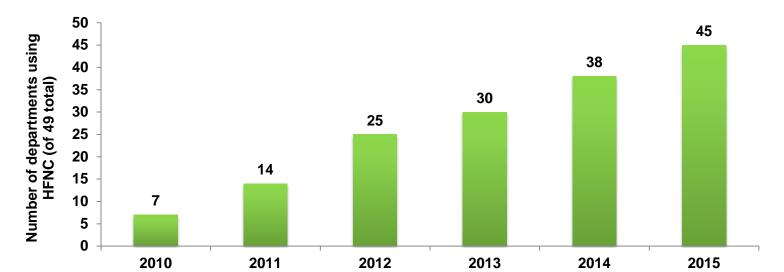
Year	Total BRONCH	HF and HF + N	Total intubated
2005	52	7 (13%)	19 (37%)
2006	72	32 (44%)	21 (29%)
2007	49	23 (46%)	15 (31%)
2008	90	56 (62%)	12 (13%)
2009	67	44 (66%)	5 (7%)
Total	330	161 (49%)	72 (22%)

#### 2016: Current intubation rate <3% Children's Health Queensland

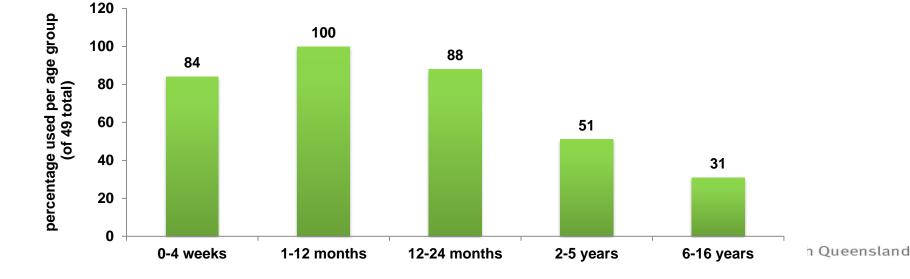


### Survey of NHF therapy use in Australia

• 83 general paediatric departments (peripheral/secondary/tertiary)



• 7/8 tertiary, 5/6 secondary and 38/69 peripheral response





### Survey of NHF therapy use in Australia

### **Diagnostic groups**

- 100% of departments use it for bronchiolitis
- 82% in pneumonia
- 55% in reactive airways (asthma)
- 40% in other respiratory disease



### **Other benefits of NHF therapy**

- Can be applied very early in the disease process
- Greater patient tolerance
- Ease of application
- Clinical effectiveness



### What are the trials we need to do?

- RCT in infants with bronchiolitis
- RCT in infants and children with Acute Hypoxic Respiratory Failure:
  - Pneumonia
  - Pneumonitis
  - Reactive Airway Disease (Asthma)

When, Where and How?

•Start in ED ? Early ?

•Start only if admitted ?

•Start only if certain severity threshold is achieved?







# **PARIS 1 Background**



### **Burden of Bronchiolitis**

•Highest number of non-elective PICU admissions in 2015 (19%).

•Low mortality (~0%)

•Median PICU LOS 3.08 days

•Currently ANZPIC data registry showing higher figures for bronchiolitis admitted to ICU. Compatible with USA data which is also increasing. Is this due to NHF being used in some centres in ICU only?

•USA cost burden – US\$1.7B/annum (Hagaswasa)

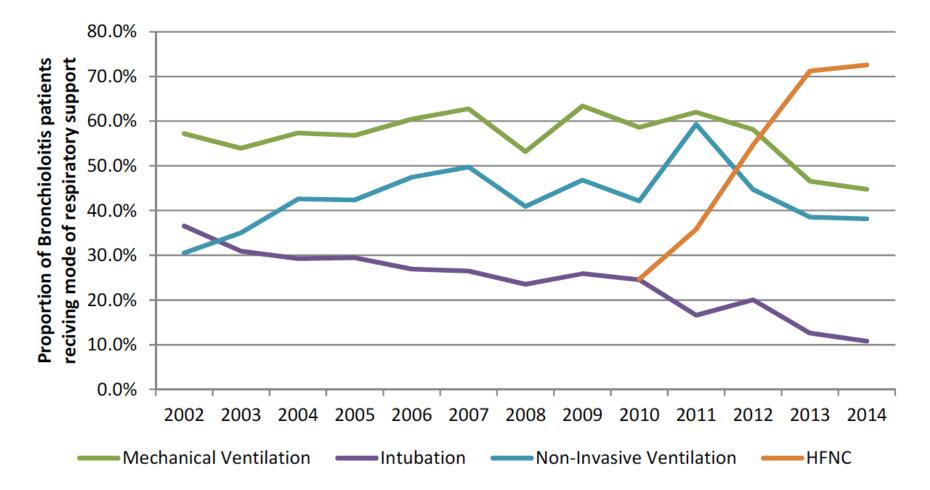
### Should NHF therapy be used outside of ICU??



-	Mechanical	Non-Invasive		
Year	Ventilation	Intubation	Ventilation	NHF therapy
2002	57.2%	36.6%	30.5%	
2003	53.9%	30.9%	35.0%	
2004	57.4%	29.2%	42.6%	
2005	56.8%	29.5%	42.4%	
2006	60.5%	26.9%	47.5%	
2007	62.8%	26.5%	49.7%	
2008	53.2%	23.5%	40.9%	
2009	63.4%	25.9%	46.8%	
2010	58.6%	24.5%	42.2%	24.7%
2011	62.0%	16.6%	59.3%	35.8%
2012	58.1%	20.1%	44.7%	54.7%
2013	46.6%	12.6%	38.5%	71.2%
2014	44.8%	10.8%	38.2%	72.6%

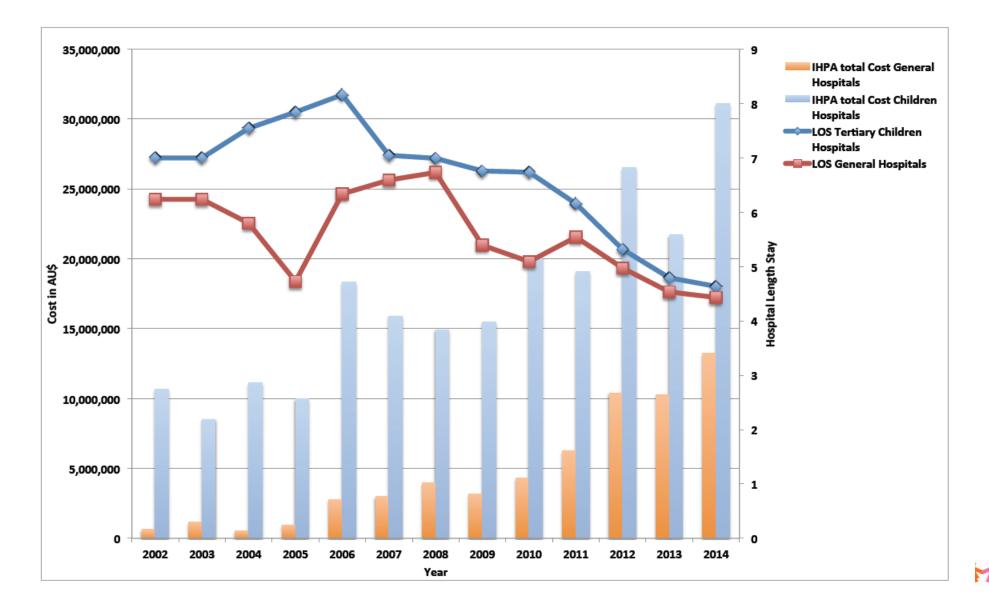


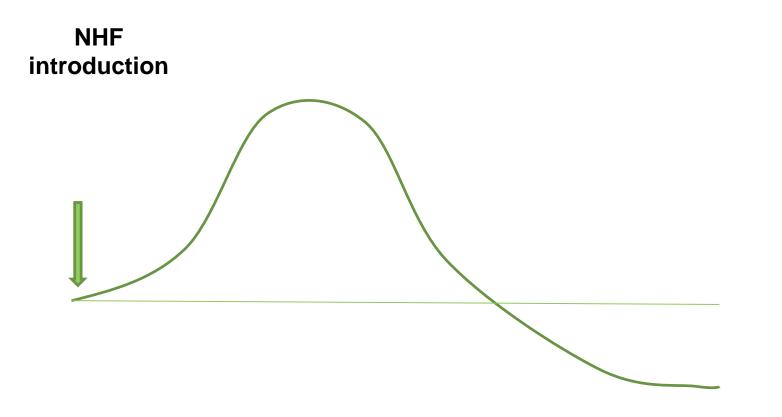
### Modes of Respiratory Support in PICU for Bronchiolitis





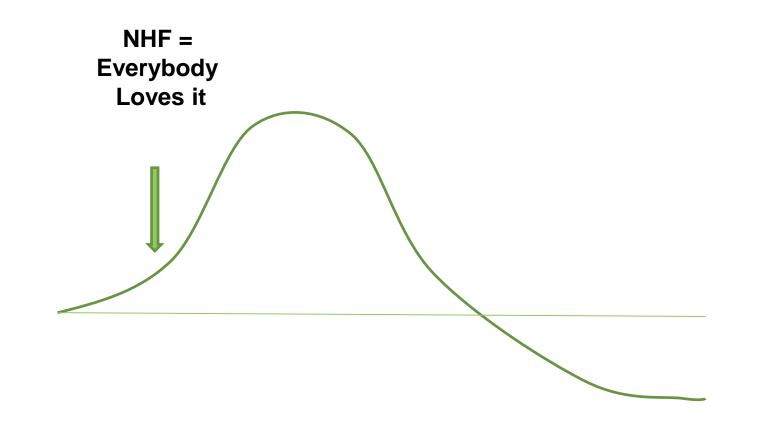
### Health care costs associated with Bronchiolitis infants admitted to ICU



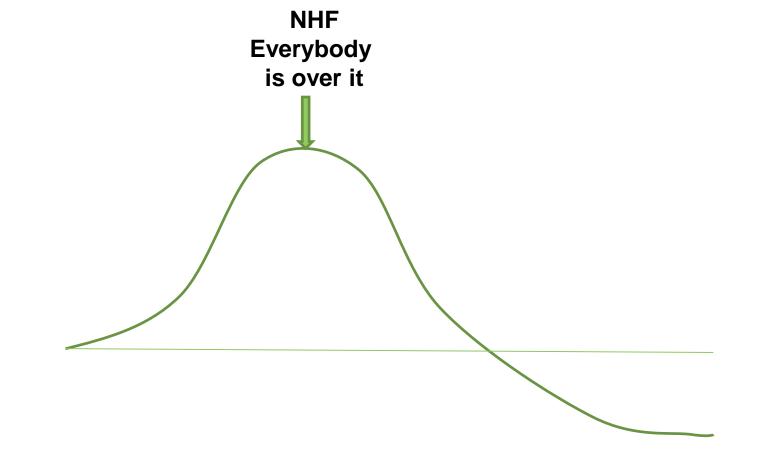




Children's Health Queensland

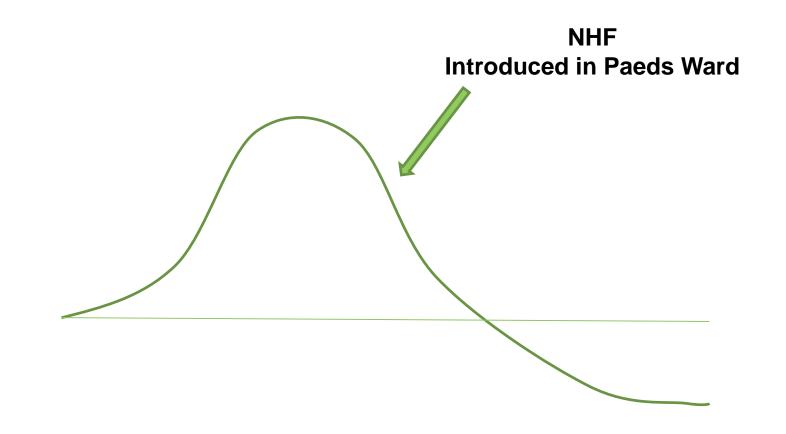




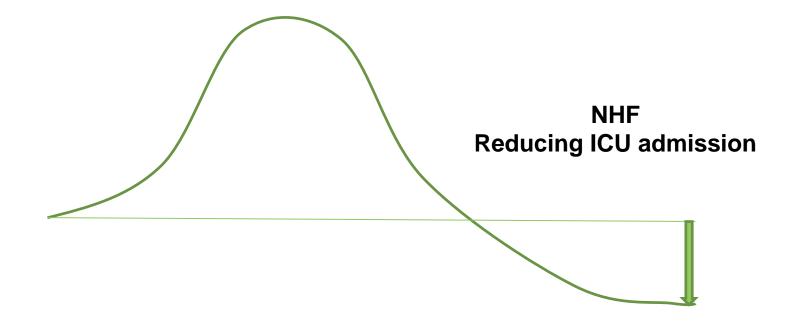




Children's Health Queensland









Children's Health Queensland

# **PARIS I** – Nasal High Flow therapy in infants with bronchiolitis – a Randomised Controlled Trial

# AIM

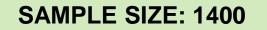
To compare in a Randomised Controlled Trial, Nasal High Flow therapy to standard oxygen delivery in infants with bronchiolitis, presenting to regional, metropolitan and tertiary centres.

#### **PRIMARY OUTCOME**

Defined as treatment failure of NHF therapy or standard oxygen therapy.

#### **INCLUSION CRITERIA**

- Infants < 12 months of age
- Diagnosis of bronchiolitis
- Oxygen requirement (SpO2 <92% in room air)



#### **Secondary Outcomes**

To measure:

- reduction in the need for retrievals/ICU admission
- reduction in intubation rate
- reduction in LOS
- length of oxygen therapy
- adverse effects
- health care costs
- study effect of room air only?



#### **Recruitment over 3 years – 1400 patients**

Logan Hospital

Nambour Hospital

Toowoomba Hospital

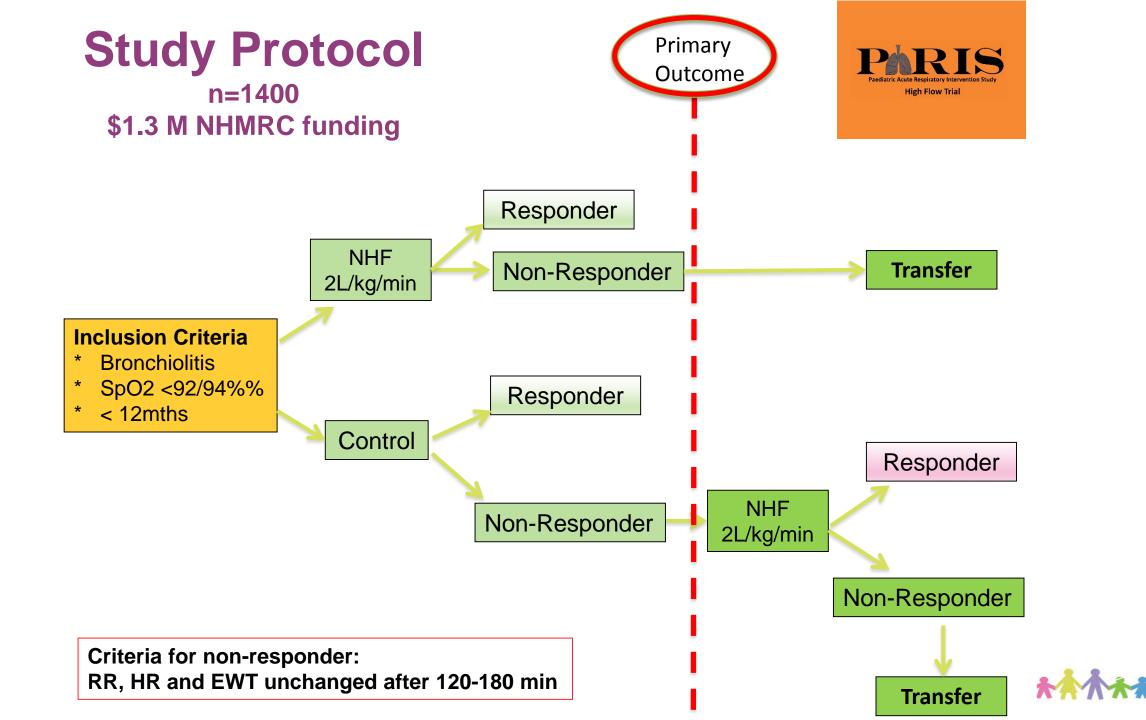
The Tweed Hospital

- Nine Regional Hospitals
- Ipswich Hospital
- TPCH
- Redcliffe Hospital
- Redland Hospital
- Caboolture Hospital

#### Additional PREDICT sites with NHMRC funding

- LCCH
- GCUH
- RCH Melbourne
- Monash Melbourne
- Canberra Hospital
- Townsville Hospital
- Starship Auckland NZ
- KidzFirst, Middlemore NZ





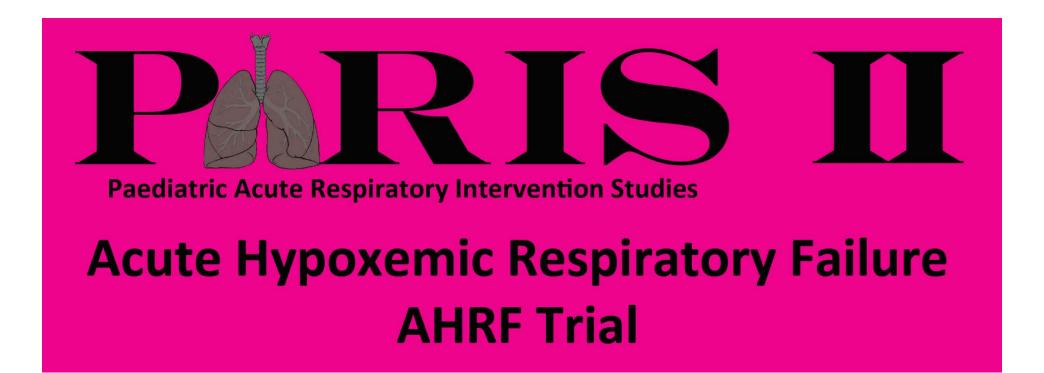
#### **Baseline Characteristics**

	Standard	Nasal High	
	Oxygen	Flow	
Sex	N=731	N=745	
Male	469 (64%)	455 (61%)	
female	261 (36%)	287 (39%)	
Median age	months (IQR)	months (IQR)	
	6.1 (3.4)	5.8 (3.5)	
Age			
≤3 month	185 (25%)	207 (28%)	
3-12 months	546 (75%)	538 (72%)	
Prematurity	107 (15%)	127 (17%)	
Weight (kg) (SD)	7.6 (2.2)	7.3 (2.3)	
Virus detected			
<b>RSV</b> positive	321 (44%)	335 (45%)	



Primary Outcomes	Standard Oxygen	Nasal High Flow	P value	Odds ratio
Failure Rate	N=731 167	N=745 89	<sup>#</sup> 0.0001	2.20 (1.65-2.89)
% of patients Non- responders/Responders <3month of age	23% 55/130	12% 28/179	#0.0001	2.71 (1.63-4.50)
Non- responders/Responders 3-12 months of age	112/434	61/477	<sup>#</sup> 0.0001	2.02 (1.44-2.83)
Length of O2 therapy (median)	days (IQR)	days (IQR)		
All infants	1.23 (1.82)	1.24 (1.81)	*0.218	
All infants without ICU admission	1.13	1.07 (1.51)	*0.025	







#### **AHRF BACKGROUND**

- 6.3 million children < 5yrs died worldwide in 2013 (WHO)</li>
   1 million of these deaths caused by resp infections
- AHRF most frequent reason for paeds admission
   Most common initial treatment is to offer 02
- Approx 20% of children with AHRF rapidly deteriorate and require assisted breathing with positive pressure or mechanical ventilation (PICU)
- Very little evidence in children with AHRF



### PARIS II

#### **Nasal High Flow therapy in children with Acute Respiratory Failure – a Randomised Controlled Trial** AIM

To compare in a Randomised Controlled Trial, Nasal High Flow therapy to standard oxygen delivery in infants and children with Acute Hypoxemic Respiratory Failure (AHRF), presenting to regional, metropolitan and tertiary centres.

#### PRIMARY OUTCOME

Defined as treatment failure of NHF therapy or standard oxygen therapy.

#### **INCLUSION CRITERIA**

- Infants and children 0-16 yrs of age Diagnosis of AHRF and admitted to hospital
- Oxygen requirement (SpO2 <92% in room air)

#### SAMPLE SIZE: 610



#### **Secondary Outcomes**

- To determine if use of NHF therapy reduces the need for hospital transfer to a tertiary centre
- To determine if there is an age dependent efficacy of NHF therapy
- To perform Subgroup Analysis for children with: eg. RAD (asthma), Bronchiolitis 12-24mths, Acute Lower Resp. Tract Infection



## CHALLENGES PARIS 1 & 2 – Study specific

- Bias (creep in effect)
- If NHF therapy has been used prior in a centre (stronger bias present)
- Adherence to protocol by medical staff change in diagnosis to place child on NHF (bias) Consent Research culture present or not
- Study Fatigue (PARIS 2 with dual trials)



# **THANK YOU**



Children's Health Queensland

## myAirvo Research Update

Chris Crone Research & Development Manager – Airvo/Optiflow



#### Nasal High Flow - Acute vs. Chronic use

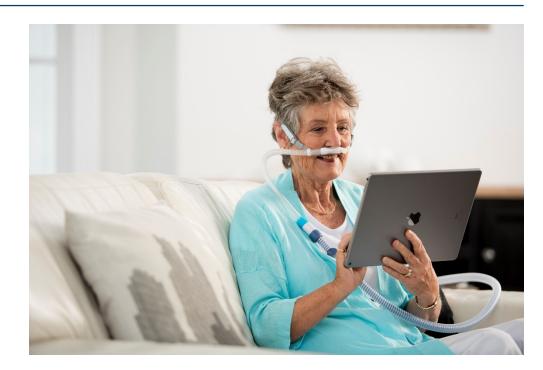
• Same therapy, different uses, different benefits





# Home-based clinical research

- More research being carried out in the home
- Challenges
  - Patient group age, care needs
  - Logistics
  - Compliance monitoring
  - Longer treatment times (1 year : 5 years)
  - Higher costs





#### Mechanisms research

Author <i>Journal</i> Yr	n	Population	Comparison	F/up	Effects
Hasani Chron Resp Dis <b>2008</b>	10	Bronchiectasis	NHF vs no NHF	7d	↑ Increased Mucociliary clearance
Fraser Thorax <b>2016</b>	10	COPD	NHF vs O <sub>2</sub>	<1d	<ul> <li>↓ Reduced CO<sub>2</sub> (measured through skin)</li> <li>↓ Reduced Respiratory Rate</li> <li>↑ Increased Tidal Volume</li> </ul>
Bräunlich J COPD <b>2016</b>	48	COPD	NHF vs O <sub>2</sub>	<1d	↓ Reduced CO <sub>2</sub> (measured through skin) ↓ Reduced Respiratory Rate ↑ Increased Tidal Volume
Biselli J Appl Physiol <b>2016</b>	18	COPD	NHF vs O <sub>2</sub>	<1d	<ul> <li>↓ Reduced CO<sub>2</sub> (measured through skin)</li> <li>↓ Reduced Work of Breathing</li> <li>↓ Reduced Minute ventilation</li> </ul>
Pisani <i>Thorax</i> <b>2017</b>	14	Hypercapnic COPD	O <sub>2</sub> vs NHFO <sub>2</sub> and NIV	<1d	↓ Reduced Respiratory Rate ↑ Increased Tidal Volume ↓Reduced CO <sub>2</sub> (blood gas)
Pilcher <i>Respirology</i> <b>2017</b>	24	AECOPD	NHF vs O <sub>2</sub>	<1d	↓ Reduced CO <sub>2</sub> (blood gas)
McKinstry <i>Respirology</i> <b>2017</b>	48	COPD	NHF vs breathing	<1d	↓ Reduced CO <sub>2</sub> (measured through skin) ↓ Reduced Respiratory Rate



Author <i>Journal</i> Yr	n	Population	Comparison	F/up	Message
Rea <i>Resp Med</i> 2010	108	COPD & Bronchiectasis	NHF (w and w/o O <sub>2</sub> ) vs SC	1y	Improved exacerbation days, time to 1 <sup>st</sup> exacerbation, reduced antibiotic use
Cirio <i>Resp Med</i> 2016	12	COPD in Pulmonary Rehab	NHFO <sub>2</sub> vs Venturi O <sub>2</sub>	<1d	Improved exercise tolerance
Macann Int J Radiation Oncol Biol Phys 2010	210	Head & Neck Cancer patients with mucositis	NHF vs Usual care	12w	Improved patient functioning, nutritional events, decreased number of inpatient days
McNamara Resp Care 2014	15	Tracheostomy	THF vs HME	10w	Long term: reduced adverse events



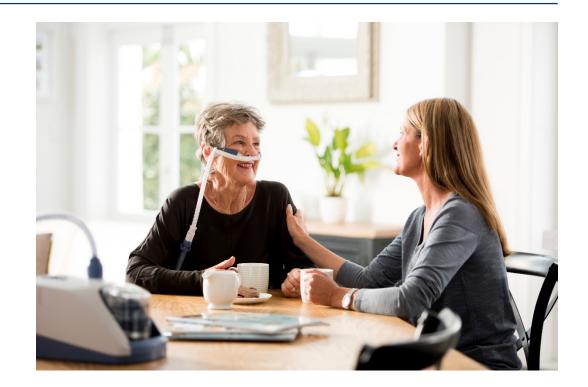
# COPD research underway

PI, Country	n	Population	Comparison	F/up	Primary Outcome
Weinreich, Denmark	200	COPD	NHFO <sub>2</sub> vs O <sub>2</sub>	1y	Exacerbations & hospital admissions
Mansfield, Australia	150	COPD	NHF vs no NHF	30d	Length of Stay, 30 d readmission
Bräunlich, Germany	100	COPD	NHF vs Bilevel	6w	Capillary CO <sub>2</sub>
Nilius, Germany	40	COPD	$\rm NHFO_2 vs O_2$	1y	Overnight trans. CO <sub>2</sub>
Chihara, Japan	32	COPD w CRF	NHFO <sub>2</sub> vs O <sub>2</sub>	4w	6 Min. Walk Distance
Tomii, Japan	30	COPD	$\rm NHFO_2 vs O_2$	6w	Quality of Life (St Georges Resp. Quest.)
Allen, USA	30	COPD	NHF(O <sub>2</sub> ) vs Usual	3m	Quality of Life (Breathless, Cough Sputum Scale)
Fernandes, USA	30	COPD	$\rm NHFO_2 vs O_2$	1y	Hospitalizations
Bräunlich, Germany	20	COPD	NHF Neb vs Neb	< 1d	Lung Function (FEV <sub>1</sub> )
Criner, USA	10	Unstable COPD	NHF	5 d	Ability to maintain SpO <sub>2</sub> > 90%
Criner, USA	30	COPD	NHF	90 d	Compliance



# A bright outlook

- There are challenges to home-based research
- Studies are underway with myAirvo and early results are promising









# HOSPITALIZED COPD EXACERBATIONS:

NASAL HIGH FLOW HUMIDIFIED AIR VIA HOSPITAL IN THE HOME <u>A/PROF DARREN MANSFIELD</u> <u>MONASH HEALTH</u>

## DISCLOSURE

- A/Prof Mansfield has received research funding from Fisher & Paykel Healthcare.
- Fisher & Paykel Healthcare will make a donation to the Monash Lung and Sleep Institute and Assoc Prof Mansfield will be reimbursed for any expenses incurred in connection with his participation in today's event.

#### THE BURDEN OF DISEASE ON THE ACUTE FACILITY

- COPD exacerbations Dandenong Hospital
- 90% are admitted to hospital

- No/yr
- LOS 5.9 days
- 60 day readmission rate 22%

Large numbers due to <u>comorbidities and social circumstances</u> rather than severe acute exacerbations

#### CHARACTERISTICS



#### FLOW RATES -60L/MIN

TEMPERATURES 37 DEGREES

#### LOOSE FITTING CANNULA

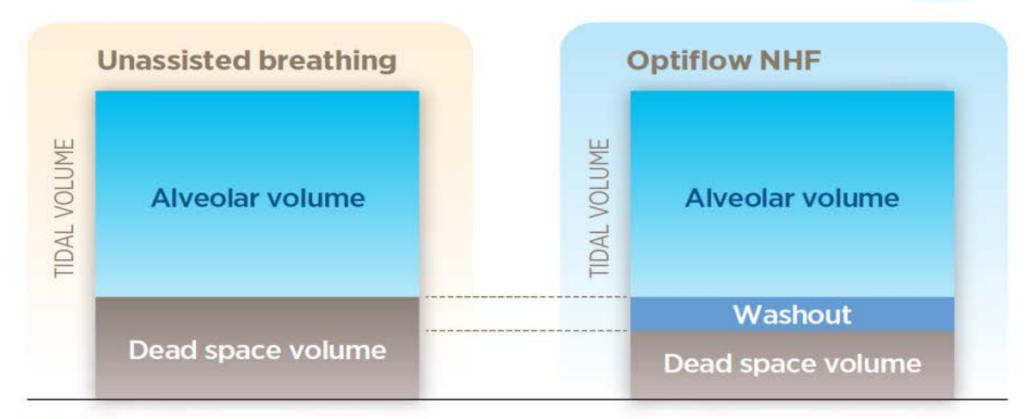
## POSTULATED BENEFITS

- Facilitative effects
  - Staff
  - Patients

Clinical/Physiological Effects

# Reduction of dead space

Reduces rebreathing of gas with high CO<sub>2</sub> and depleted O<sub>2</sub>





Respiratory

support

of dead space

### PRELIMINARY NUMBERS

- Admissions under Hospital In The Home (HITH) = 20
- Readmissions post discharge from HITH = 1
- Patients who purchased AIRVO system privately = 2
- Good outcomes in patient satisfaction with care & symptom improvement while on NHF

## SUMMARY

- Can realistically be incorporated into an acute clinical management setting
- Reduces hospital length of stay, inpatient complications and recurrent admissions
- Beneficial not only to patients
- Can assist in unloading the healthcare system

Thank you

Driving Patient Success with OSA Therapy

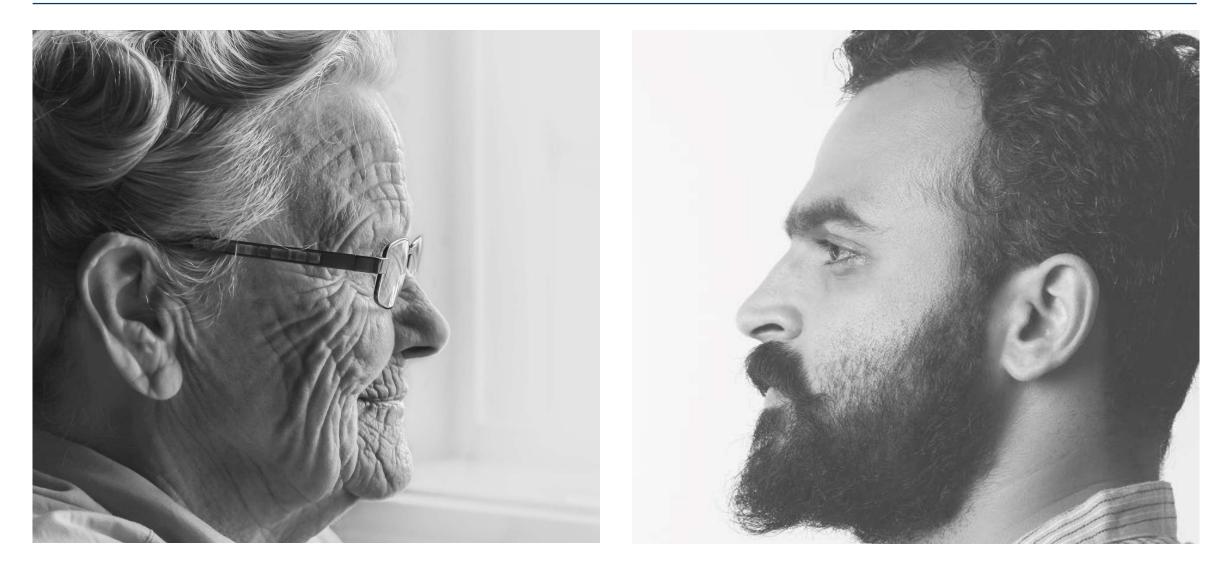
Fiona Cresswell General Manager Marketing







# Unique and Personal





## The Threat

- Up to 100M OSA sufferers<sup>1,2</sup>
- CPAP therapy is the gold standard of treatment
- Up to 50% will abandon therapy, many within first 2 weeks
- Untreated sleep apnea has many life threatening consequences



1. Chronic disease epidemics. World Health Organization website. May 23, 2012. 2. Peppard, PE et al, American Journal of Epidemiology (2013): National Center for Biotechnology Information. U.S. National Library of Medicine



### Main Drivers of Non-Adherence

- Leaks<sup>1</sup>
- Facial Abrasions<sup>1</sup>
- Mask Discomfort<sup>1,2</sup>
- Claustrophobia<sup>1,2</sup>

1. Bollig, S.M. Respir Care, 2010. 55(9): pp. 1230-9 2. Aljasmi, M., et al. J Sleep Med Disord, 2016. 3(2): 1044



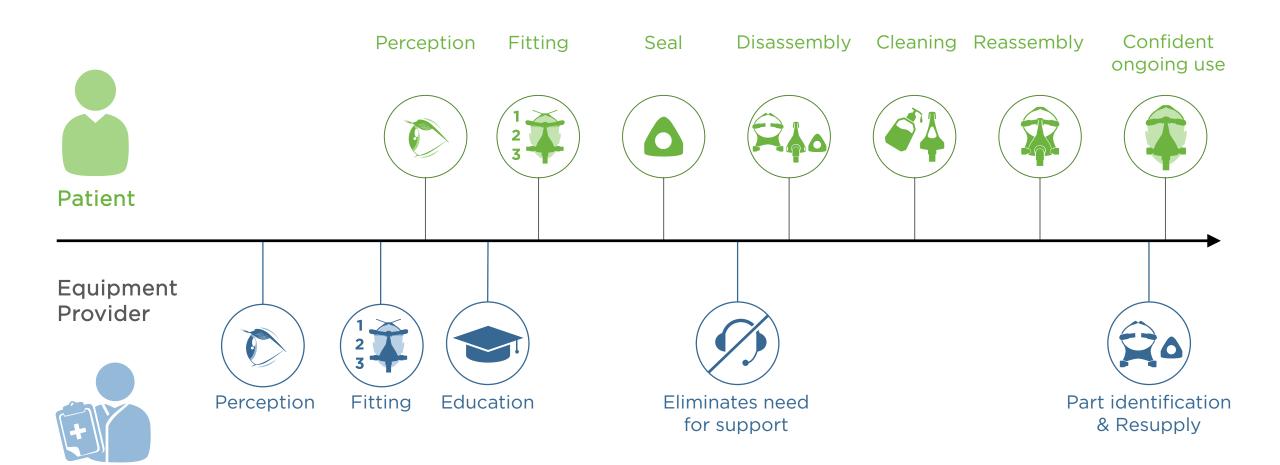
#### Intimacy of the Mask

- Comfort
- Seal
- Ease of Use

## = CONFIDENCE



### User Experience Mask Design Philosophy





#### **Complex and Diverse Facial Anatomy**





#### Our Leading-Edge Masks











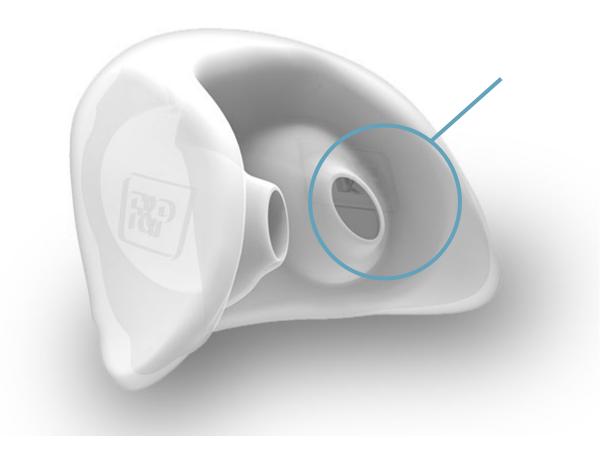






# AirPillow Seal

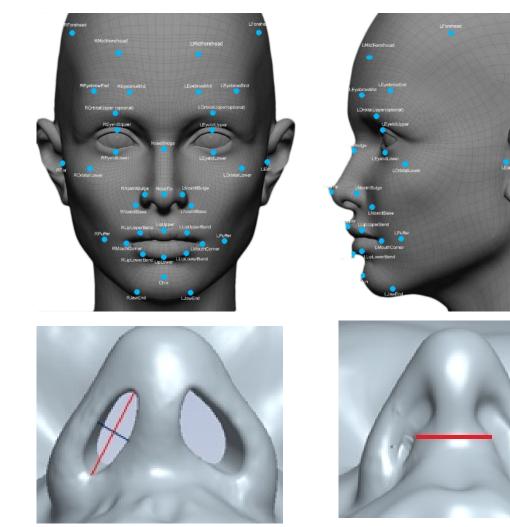






# We Measure What Nature Created

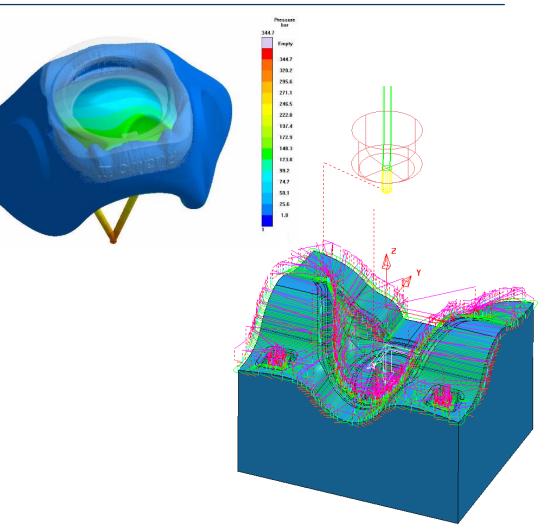
- Facial Scanning
  - Many hundreds of real OSA participants
  - 200,000+ points captured
- Anthropometric Database
  - 42 key facial dimensions
  - Statistically analysed
  - Numerically driven seal design





# We Use Technology to Optimise Design

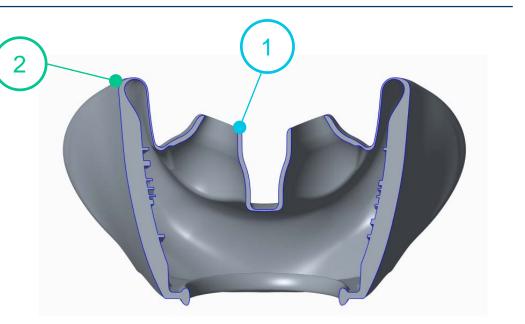
- 3D CAD Modelling
  - Gradient transitions
  - Integrated mask stabilizers
- Massive Variable Thickness Molding
  - 1200% range in single molded part
  - Satin surface finish

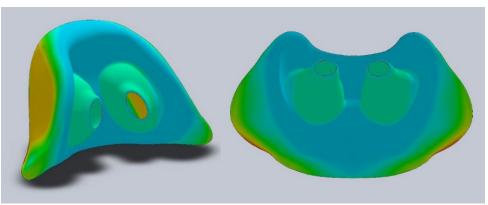




# The Benefit

- Soft Nasal Prongs
  - 1/33 inch (0.75mm) thickness (1)
  - Gently contours to nostril shape
  - Significantly less pressure on the septum
- Super Thin Silicone Seal Membrane
  - Prongs surrounded by thin silicone
  - 1/100 inch (0.25mm) thickness (2)
  - Allows prong rotation in any direction







Adjustable Headgear

Adjustable to offer personalised secure fit

Tactile Feedback and locks in place

Provides stability against dislodgement









# We Consider Real World Use

- Lifecycle Testing
  - Soaked in sweat solution
  - Cleaned over 50 times
  - Stretched 2800 times
- Destruction Testing
  - Pulled until broken
  - Target = 30N Force







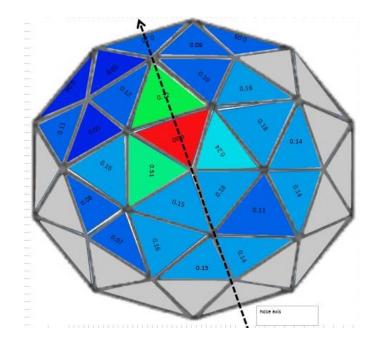
#### Washable Exhaust Diffuser





# We Quantify the Invisible

- Sound Testing
  - Target less than 25dBA
- Draft Testing



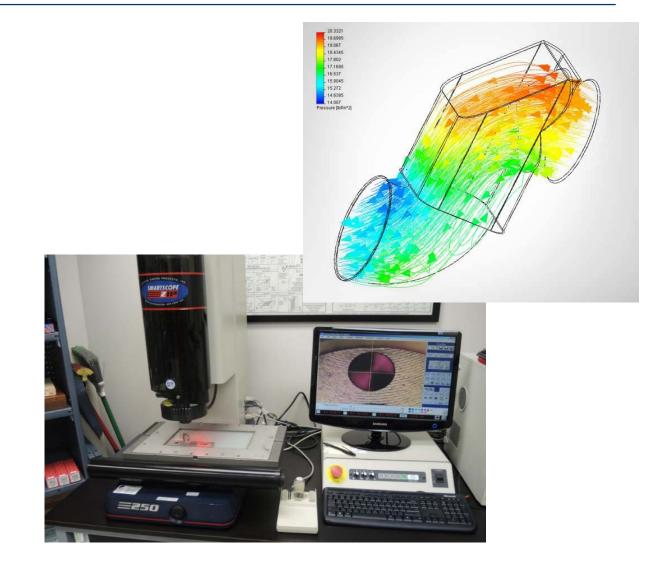


#### Anechoic Chamber



# We Amplify Accuracy Using Technology

- Computational Fluid Dynamics
  - Map airflow
  - Highlight turbulence
  - Optimise design
- Optical Gauge Smartscope
  - Accuracy of 1.4μm





# The Benefit

- Reduced air flow disruption
- Sound reduction 17.5dB
  - similar to a ticking watch







# Visiblue

- Blue Highlights incorporated into key components
- Supports mask education, orientation and reassembly







# F&P SleepStyle

CPAP/Auto Therapy

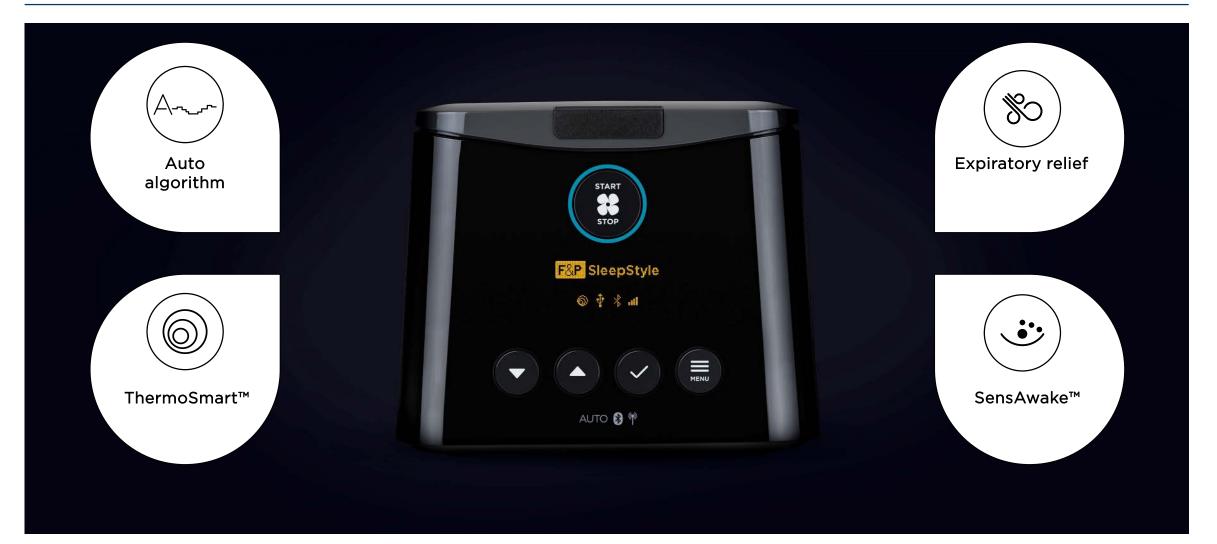


# Freedom in Simplicity



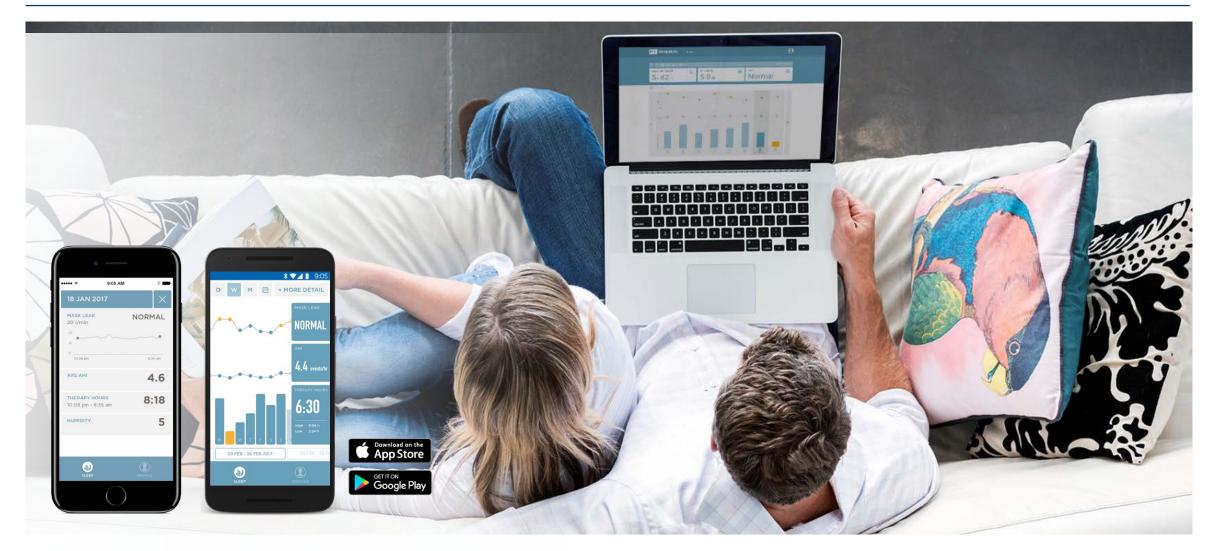


# Powered by Technology





# **Engaging Patients**



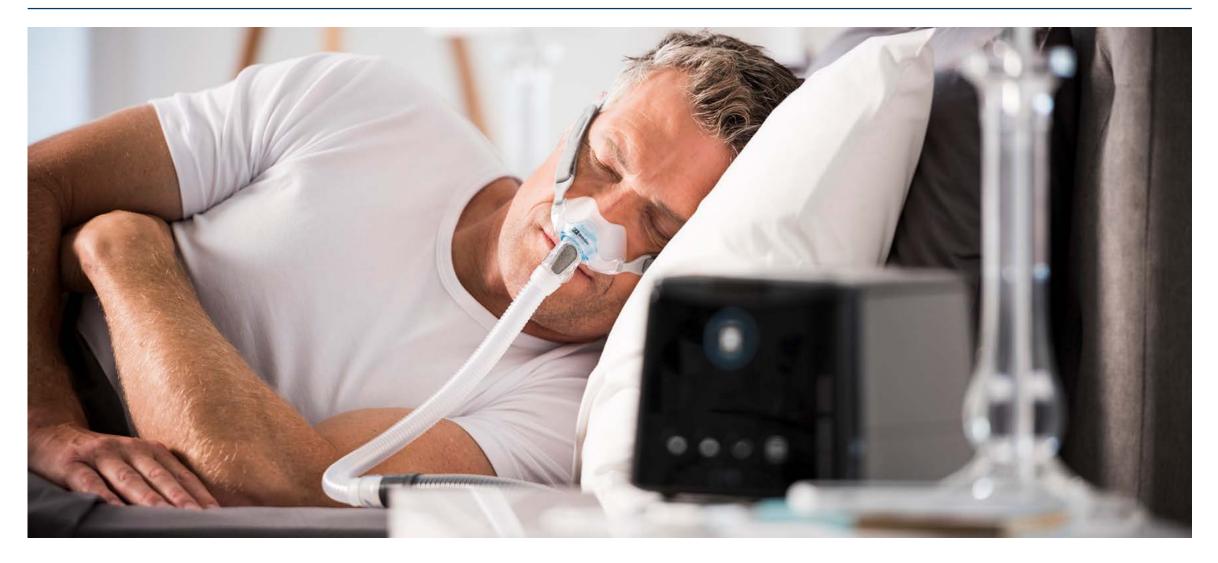


# **Empowering Clinicians**





#### The Mask Matters Most





# Questions?



# Thank you

Fisher & Paykel Healthcare Investor Day Sydney, October 2017



3

tiflow

Ř

N

tiflo