FISHER & PAYKEL HEALTHCARE RELEASES NEW OSA MASK

Auckland, New Zealand, 23 August 2016 - Fisher & Paykel Healthcare Corporation Limited announced today the introduction of an innovative new mask, the F&P Brevida™.

F&P Brevida
The F&P Brevida is a nasal pillows mask designed for the treatment of obstructive sleep apnea (OSA). It features an AirPillow™ seal which inflates to form a ‘pillow’ of air in and around the nose for a gentle, effective seal. It also incorporates VisiBlue™ highlights, which are subtle colour cues to help patients with mask orientation, use and assembly.

The Brevida has been developed after extensive patient centred research, and is designed to be extremely comfortable to wear and easy to use, which gives patients confidence in their therapy. It is the latest in the very successful F&P OSA mask range, which includes the full face (F&P Simplus™) and nasal (F&P Eson™) masks, which have been extremely well liked by customers.

“It’s important that patients feel comfortable with their mask,” said Managing Director and CEO, Lewis Gradon. “A mask that’s comfortable and easy to use means that patients are more likely to be successful with their therapy. The Brevida includes features such as adjustable headgear, a washable diffuser and a soft and efficient seal to achieve this. We believe that the Brevida will be very popular with patients.”

The F&P Brevida system will initially be available in New Zealand and Australia in August, followed by Canada and Europe. It will be available in the United States on receipt of US FDA clearance.

About Fisher & Paykel Healthcare
Fisher & Paykel Healthcare is a leading designer, manufacturer and marketer of products and systems for use in respiratory care, acute care, surgery and the treatment of obstructive sleep apnea. The company’s products are sold in over 120 countries worldwide. For more information about the company, visit our website www.fphcare.com.

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