

News Release

Fisher & Paykel Healthcare launches new selection and sizing tools in the F&P myMask™ App

Auckland, New Zealand, 30 January 2024 - Fisher & Paykel Healthcare Corporation Limited today announced the launch of a significant update to its F&P myMask™ App.

The updated F&P myMask App* now offers mask selection and sizing in addition to the existing step-by-step education and support video content. Healthcare professionals can easily “Select, Size and Assist” while with a patient, or do so remotely via a simple text invitation to a patient’s smartphone.¹

Without the need for conventional physical sizing guides, this feature reduces the time and guesswork associated with traditional invasive sizing. It offers consistent selection and sizing standards, regardless of the type of mask. Physicians and clinicians can have confidence in better understanding their patients and accurately selecting the best size for them.²

“This addition to the F&P myMask App demonstrates our commitment to developing innovative technology to support our OSA mask offering,” said Justin Callahan, President – North America & Europe for Fisher & Paykel Healthcare. “The new selection and sizing modules, combined with the step-by-step education and support videos, offer a first-of-its-kind tool for patients and clinicians to help increase confidence and compliance.”

“Our focus on doing what’s best for the patient continues to motivate us,” said Andrew Somervell, Vice President – Products and Technology. “Our aim with this new feature is to improve healthcare professionals’ efficiency, increase patient engagement and make the patient set-up and support process easier.”

This service is now available via invitation only in the United States and is expected to launch into Canada, Australasia and Europe in the coming months.

**These new features are invitation-only. Healthcare providers will need to create an account to use these new features. Patients will need to be invited by their healthcare provider.*

References

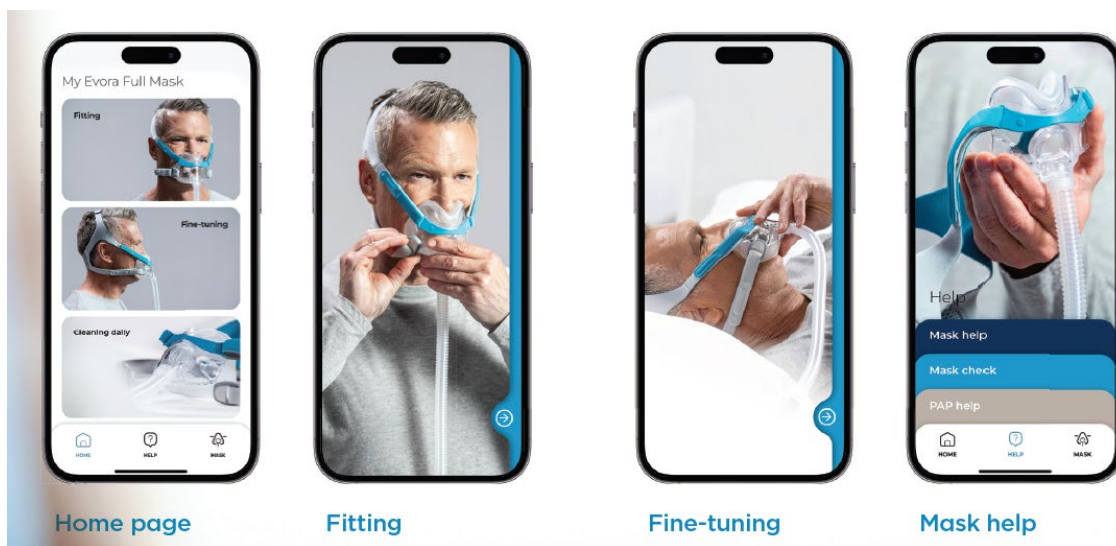
¹ We are committed to patient privacy and security. Patients do not need to create an account to use any of the features on the myMask App. No patient sizing data is transmitted to perform the myMask selection and sizing process, and no sizing data is stored after processing. We are internationally certified with ISO27001 and certified with ISO13485 in New Zealand.

² The F&P myMask App sizing accuracy was tested on 73 participants in 2023. When compared to the use of calipers, the F&P myMask App was found to have a median accuracy of > 91% (Confidence interval 90 – 95%) across three measures: face height, nose height and nose width.

Clinician in-person use



Patient remote use



About Fisher & Paykel Healthcare

Fisher & Paykel Healthcare is a leading designer, manufacturer and marketer of products and systems for use in acute and chronic respiratory care, surgery and the treatment of obstructive sleep apnea. The company's products are sold in over 120 countries worldwide. For more information about the company, visit our website www.fphcare.com.

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