

News Release

Fisher & Paykel Healthcare mask and app win gold at DINZ 2020 Best Design Awards

Auckland, New Zealand, 20 November 2020 – Fisher & Paykel Healthcare was honoured in two categories at the Designers Institute of New Zealand 2020 Best Design Awards.

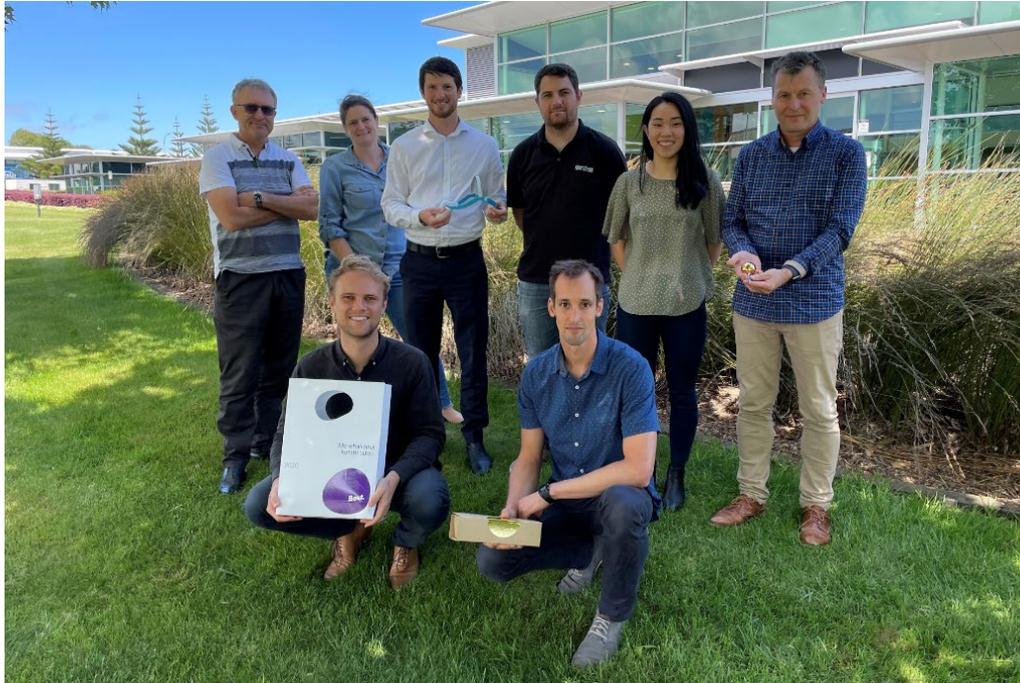
“Winning these awards is an excellent recognition of the quality of our products and the huge amount of work that goes into developing and producing them,” said Chris Nightingale, GM – OSA for Fisher & Paykel Healthcare. “It truly takes the combined efforts of multiple teams to create these award-winning products.”

Gold Pin: F&P Evora™ compact nasal mask

The company’s OSA interface product development team won the coveted Gold Pin in the Product – Non-Consumer category for the F&P Evora™ compact nasal mask for treating obstructive sleep apnea (OSA). Judges commented that the product is “approachable, innovative and well-resolved,” and it impressed them by combining clever design with impressive manufacturing technology.

“The ‘capfit’ headgear is simple to put on, and the nose seal is almost impossibly soft. The product’s easy-to-fit design has been especially important this year, as access to sleep clinics and health care providers globally has been limited due to Covid lockdowns,” they said.

Product development manager Mark Thompson accepted the award on behalf of the OSA interface product development team.



OSA Interface Product Development Team

Gold Pin: myMask app for F&P Evora compact nasal mask

In the User Experience category, Fisher & Paykel Healthcare's Infomatics and OSA Marketing teams won a Gold Pin for the myMask mobile application, which patients can use to help fit their Fisher & Paykel mask, including the Evora nasal mask, properly. Judges said the app made a process that could be overwhelming into a series of small, simple tasks. They described the app's video content as "crisp and beautiful" and displayed in a way that is calming and gentle.

"With a QR code on the box, you know you've got the right instructions for your specific mask. The video clips empower the patient without the need to read, remember or call their clinician. And it's there for them whenever they need help, showing rather than telling," they said.

User experience manager Chris Campbell accepted the award on behalf of the Infomatics team.



Infomatics Team

About Fisher & Paykel Healthcare

Fisher & Paykel Healthcare is a leading designer, manufacturer and marketer of products and systems for use in acute and chronic respiratory care, surgery and the treatment of obstructive sleep apnea. The company's products are sold in over 120 countries worldwide. For more information about the company, visit our website www.fphcare.com.

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